Tag purchases benefit Eisenhower Foundation

Abilene CVB Dec 30, 2016



During the 1952 U.S. presidential campaign, everybody "Liked Ike" — or at least enough people for Abilene's favorite son, Dwight D. Eisenhower, to defeat Adlai Stevenson.

The Eisenhower Foundation is hoping the "I Like Ike" license plate campaign is equally as successful.



By May, 300 plates need to be purchased for the state of Kansas to continue production of the specialty plates.

The license plates honoring Eisenhower, the 34th president who grew up in Abilene, are now available in all 105 counties in Kansas. Motor vehicle departments in Saline and Dickinson counties have the plates on hand.



Meredith Sleichter, the Foundation's executive director, said every plate that is sold and renewed sends \$50 to benefit the Foundation.

She said there's no better way to celebrate the 60th anniversary of President Eisenhower signing the Interstate Highway Act in 1956 than with the purchase of the special license plate.