



IKE

EISENHOWER
FOUNDATION

*Dwight D. Eisenhower:
A Legacy of Leadership*

Capital Campaign Final Report
October 2019

Dear Friends,

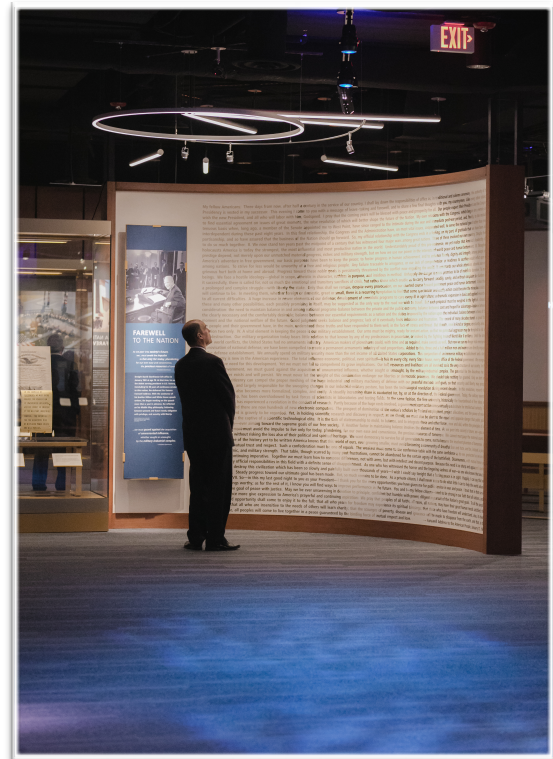
It is with an overwhelming sense of gratitude that I share the *Dwight D. Eisenhower: A Legacy of Leadership* Capital Campaign Final Report with you. It is no secret that all of our efforts, including many late nights and early mornings, were all in anticipation of this moment. I am proud and humbled to write that these past four years marked a period of tremendous success and growth in the history of the Eisenhower Foundation. On behalf of the Eisenhower Foundation staff and board of directors, thank you for being part of this transformation through your generosity and partnership.

Your timely gifts allowed us to successfully reach our campaign's stretch goal of \$12.25 million — even when the longest federal shutdown in our nation's history threatened our momentum. Please know that your unwavering commitment to our mission — *to honor and champion the relevance today of the life and leadership of Dwight D. Eisenhower through compelling programs and events that celebrate his legacy* — was essential in being able to achieve all that we did these past years. From the bottom of my heart, I thank you, and I hope to see you enjoying the new exhibits in our museum quite soon.

Most sincerely,

Meredith Sleichter

Meredith Sleichter, *Executive Director*



Visitor in the *Heart of America* gallery

Overview

In June 2019, the Eisenhower Foundation successfully concluded the *Dwight D. Eisenhower: A Legacy of Leadership* capital campaign — the largest fundraising effort by the Foundation in decades — exceeding the goal of \$12,250,000 by raising \$12,433,223.

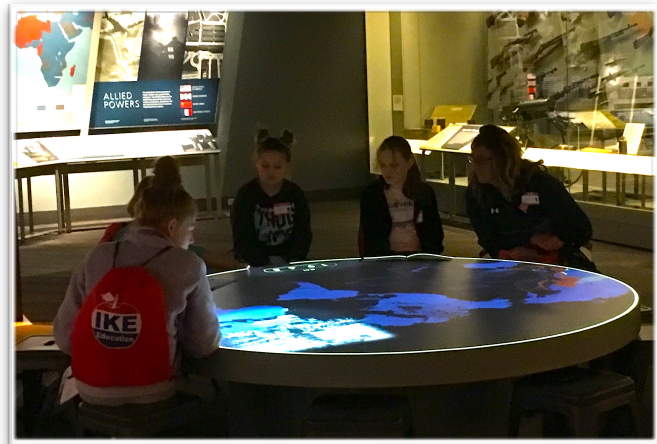
The capital campaign supported two major initiatives:

- 1.) The full renovation of the exhibits in the Eisenhower Presidential Museum — the first comprehensive update in almost 50 years.
- 2.) The expansion of IKEducation — the Foundation's flagship program for K-12 students and teachers.

This 51 month fundraising effort began March 1, 2015, with an original goal of \$11,750,000. At the end of 2018, this goal was met. A \$500,000 stretch goal was established to offset expenses associated with the federal government shutdown and to appropriately commemorate the 75th anniversary of D-Day.



Chance for Peace theater experience in the *Waging Peace* gallery



IKEducation students at World War II: A Global War digital interactive in the *America Goes to War* gallery



General Richard Myers, USAF, (Ret.) with McPherson, Kansas, World War II Veterans, Carl Kasey (left) and Morris Heitschmidt (right)

By the Numbers

Campaign donations were received from foundations, individuals, corporations, and government agencies. Foundations and individuals accounted for 97% of the overall funds raised.

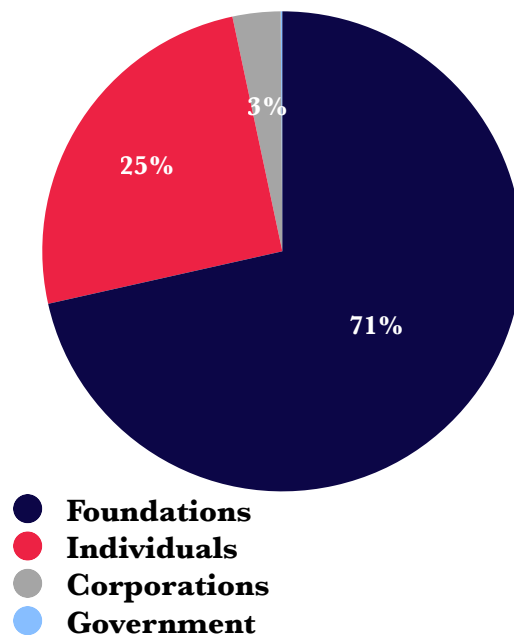


Promoting Prosperity gallery

Lead donors to the campaign included the Hall Family Foundation (Kansas City, Missouri), Dane G. Hansen Foundation (Logan, Kansas), DeBruce Foundation (Kansas City, Missouri), Walter S. and Evan C. Jones Testamentary Trust (Kansas City, Missouri), (William T. Kemper Foundation (Kansas City, Missouri), and The Sunderland Foundation (Overland Park, Kansas).

The *Dwight D. Eisenhower: A Legacy of Leadership* capital campaign was a grassroots movement — over 2,000 donors accounted for the total goal being met. Gifts came from all 50 states, with Kansas and Missouri leading the effort. Almost three-quarters of the total goal was a result of the generosity shown by residents of Kansas and Kansas City, Missouri — Ike would have been proud.

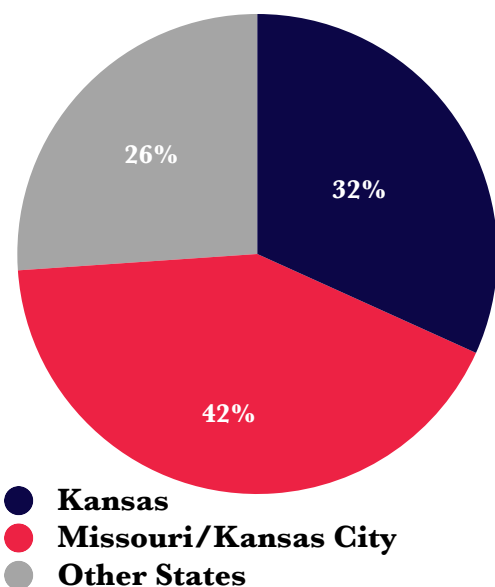
Giving by Source



SOURCE	TOTAL COMMITMENTS
Foundations	\$ 8,888,339
Individuals	\$ 3,129,624
Corporations	\$ 401,260
Government	\$ 14,000
TOTAL	\$ 12,433,223

Includes pledges still to be received.

Giving by State



Honoring World War II veterans during the D-Day Remembrance Ceremony

Campaign Gift Chart

GIVING LEVEL	# OF DONORS
President's Club	4
First Family's Club	2
Cabinet's Club	9
Commander's Club	27
General's Club	79
I Like Ike Club	173
Donors of >\$1,000	1,707
TOTAL	2,001



IKEducation student participating in Hands on History activity

Campaign Expenses

Campaign expenses were incurred from March 1, 2015, to October 15, 2019.

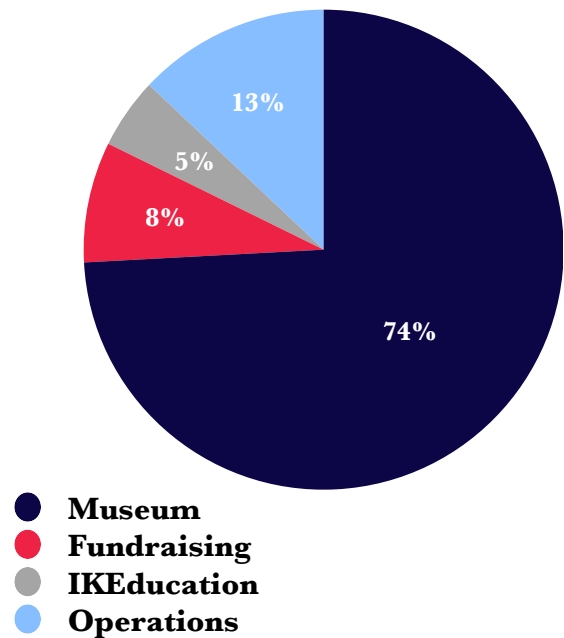
The Eisenhower Presidential Museum renovation project accounted for 74% of the overall expenses for the *Dwight D. Eisenhower: A Legacy of Leadership* capital campaign.

Of the remaining campaign expenses, operations accounted for 13%, fundraising 8%, and IKEducation programming 5%.



IKEducation students exploring the new Eisenhower Presidential Museum

EXPENSE	TOTAL AMOUNT	% OF TOTAL
Museum	\$ 9,067,363	74%
Operations	\$ 1,577,817	13%
Fundraising	\$ 988,539	8%
IKEducation	\$ 579,682	5%
TOTAL	\$ 12,213,401	100%



Campaign Donors

President's Club

Hall Family Foundation
Dane G. Hansen Foundation
William T. Kemper Foundation
The Sunderland Foundation

First Family's Club

Paul & Linda DeBruce and the DeBruce Foundation
Walter S. and Evan C. Jones Testamentary Trust, Bank of America, N.A. Trustee

Cabinet's Club

Ann Brownell Sloane
The DeVore Foundation
The Hauge Family
The Hearst Foundations
Tim & Brenda Holm
Shirley & Barnett Helzberg Foundation
Citizens of Kansas through the Holm Family Challenge
Miller Nichols Charitable Foundation
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Campaign Donors

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Union Pacific Foundation

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Thomas Ward
William Weeks
William Winckler

Robert & Bonnabelle Withun
Thomas & Sally Wood Family Foundation
Donald & Sandy Workman
UMB Bank

I Like Ike Club

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Bob & Donna Aldrich
David & Sarah Alford
Joseph & Helen Allegretti
W. Allen
Bill & Penny Allyn
Lt. Gen. Robert & Lois Arter
Arvest Bank
Paul Aspinwall
Tony Avanzino
Bank VI
John & April Barker
The Hernan & Orfi Barros Foundation
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Bill Bernhard
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(1924-2018)
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