

IKE INSIGHT

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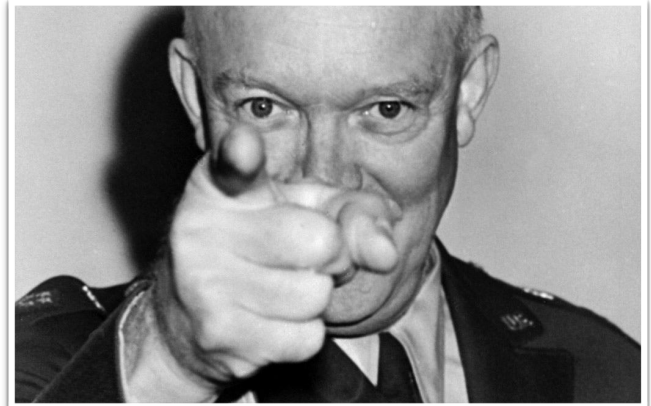
@IKEducation

You Did It!

Eisenhower Foundation Thrives Because of Your Gifts

This past year was a good year because of our loyal donors. Thank you for your gifts, dedication to our cause, and trust in our work. 2020 was a year that was anything but normal, and while many nonprofits struggled, your gifts helped us not only meet our budget needs, but continue to create meaningful impact.

Like everyone, the way in which we implemented our organization's mission completely changed last March. We were forced to cancel school field trips for more than 2,500 students and teachers and completely pivot to serving them virtually. We were forced to cancel all of our face-to-face meetings with donors and pivot to communicating exclusively through mail, email and telephone conversations. In spite of this, we accomplished great things:



The Eisenhower Foundation ended 2020 successfully because of our loyal donors.

- In June, the Board of Directors and Trustees issued a challenge. If our donors would contribute \$37,500 they would match it dollar-for-dollar, totaling \$75,000, in honor of the Eisenhower Foundation's 75th anniversary. Thanks to your overwhelming response, donations from 32 states totaled \$62,000 and it was matched with \$40,000 for a total of \$102,000!
- We launched a new website which will position us to serve donors and educate future generations well into the next 75 years. The new website is a digital bridge between Eisenhower's legacy and the 21st century.
- We partnered with the Eisenhower Memorial Commission to transition the rich online resources that were created during the development of the physical Eisenhower Memorial in Washington, D.C. While the National Park Service assumed the management of the Eisenhower Memorial last September, we are acquiring the digital resources and will feature them on our website.
- We moved IKEducation and public programs to an online platform. This resulted in guests from 20 states and from as far away as Puerto Rico, Canada and Hungary. Last fall, IKEducation implemented weekly live programs which have served 5,000 people. Offering virtual programs also provided an opportunity to partner with other organizations, including the Truman Presidential Library, National World War II Museum, and the Presidential Primary Sources Project.

All of this was possible because of your continued support and dedication to our mission. Thank you for being a partner in our success.

Meredith's Memo

Dear Friends,

As a new year begins, it is my distinct honor to welcome you back to Abilene, Kansas, hometown of Dwight D. Eisenhower. While we still do not have a timeline as to when the Eisenhower Presidential Library, Museum and Boyhood Home will reopen, the Abilene community is preparing for that day. The Eisenhower Foundation is working with local businesses to provide our *Friends of the Eisenhower Foundation* with exclusive offers and discounts so you can experience not only the beautiful campus, but also the quintessential small town that raised a president.

It is our hope that by exploring Abilene, you will better understand the Midwestern values that this community instilled in Ike and feel the small town hospitality that it continues to offer. We are excited to provide these expanded benefits to our *Friends*, and details will be included in your annual *Friends of the Eisenhower Foundation* renewal letter. As always, thank you for your continued trust in our work. We look forward to having you renew your *Friends of the Eisenhower Foundation* membership in 2021 and can't wait to host you in Abilene.

Sincerely,



Meredith Sleichter
Executive Director

Special Recognition

USS *Dwight D. Eisenhower* Leadership Awards

We are proud to partner with the USS *Dwight D. Eisenhower* (CVN69) each year in recognizing two Sailors for exemplary leadership. Due to pandemic restrictions, a delegation from the “Mighty Ike” could not make their annual visit to Ike’s hometown, so the ship sent a video of the award recipients (posted on our YouTube channel).

At the time of the award presentation, Captain Kyle Higgins served as the Commanding Officer of the ship. Captain Higgins explained, “The General Eisenhower Award recognizes military leadership and service; what they do inside the ship.” Master Chief Jason Reynolds said of the recipient, Warrant Officer Alison Czuhajewski, “Her contributions to the mission expand across the entire mission set. She’s touching every asset that we have and improving our mission capabilities. It takes someone with strong integrity and accountability to make that happen on a daily basis.” Czuhajewski stated, “I like to be a part of the problem and the solution, maybe not necessarily giving the Sailors the answer but guiding them and using my experience to help them figure out a problem in a different manor, and be there to provide a little oversight and guidance.”



Presentation of Eisenhower Leadership Awards aboard the USS Dwight D. Eisenhower (CVN69). L-R: Capt. Kyle Higgins, CWO3 Alison Czuhajewski, CSCS Natasha Rogers, CMDCM Jason Reynolds.

Sr. Chief Natasha Rogers is the recipient of the President Eisenhower Award, which recognizes outstanding service outside the ship. “We think of what President Eisenhower did for our nation; everyone he touched, all of the areas where he brought people together,” said Captain Higgins. “That’s where Sr. Chief Rogers comes in.” Rogers, a Culinary Specialist on the ship, is well-respected for her community leadership in many areas including schools and her church. Rogers stated, “There are generations of people that are lost, with no guidance. All it takes is that one, to take time out of your busy day to truly be a mentor, a guide, and direct them on the right path so they will be equipped to lead others as well.” Master Chief Reynolds adds, “The community is thriving because of her efforts off the job.”

Captain Higgins expressed heartfelt thanks to Ike’s hometown for “bringing us into your lives each and every year and making us feel part of Abilene. I can’t tell you how special that is and what a privilege it has been for me to do that while the Commanding Officer of this fine ship. There is a piece of Abilene in Norfolk, Virginia, and it is the USS *Dwight D. Eisenhower*.”

A change of command ceremony on December 17, 2020, installed Capt. Paul F. Campagna as the ship’s new Commanding Officer.

Ike's Soldiers

Lt. Howard Snyder

World War II veteran Howard Snyder served in the U.S. Army Air Force 369th "Fightin' Bitin'" Squadron, based in England. On his eighth mission over Belgium, the B-17 he piloted was hit by enemy fire and could not recover. Howard ejected, landing in a forest. His parachute tangled in a tree leaving him dangling 20 feet from the ground — a vulnerable position. Three French farmers released Snyder from the tree and hid him in the brush until dark.

On February 8, 1944, Howard Snyder was considered missing in action. For eight months he evaded capture; three months hidden in the Belgium underground system, moving secretly from location to location, often narrowly escaping the Germans, and five months in the French underground sabotaging German convoys.

Hearing Patton was moving into France, Snyder bicycled west, passing thousands of Germans who were leaving France, traveling only a few feet away from the enemy he had recently bombed. Finally meeting Patton's 3rd Army, he was transported back to his base in England. Howard Snyder's full story is depicted in the book, *Shot Down: The True Story of Pilot Howard Snyder and the crew of the B-17 Susan Ruth*. Lt. Snyder's interview video can be found on our World War II veteran database, Ike's Soldiers, on our website www.EisenhowerFoundation.net. Funding for Ike's Soldiers is provided by your generous donations.



*Howard Snyder of Norfolk, Nebraska.
August 6, 1915 – April 25, 2007*

Spotlight Event

Eisenhower Legacy Tours

Even though we could not host our annual Legacy Gala in October due to pandemic restrictions, we were able to continue the celebration of the Eisenhower Foundation's 75th anniversary. Thinking creatively, we developed an innovative event where small groups could enjoy some much-needed camaraderie with an Ike-inspired program.

The Eisenhower Legacy Tours were led by Executive Director Meredith Sleichter with special co-host Mary Jean Eisenhower. Guests were given an exclusive tour of Ike's hometown, stepping back in time to explore the people and places in Abilene, Kansas, which shaped Eisenhower's life. Guests drove their own vehicles in a caravan to each location in order to maintain social distance, and face masks were worn as needed. Sites visited included:



Eisenhower Legacy Tour guests received a keepsake photo book featuring the tour stops and additional locations, with historical notes relating to Ike.

- The Abilene Union Pacific Train Depot, where Ike's travels began and ended many times throughout his life.
- The Sunflower Hotel, where Ike gave his Homecoming Speech after the end of World War II in Europe.
- The Grandstand at Eisenhower Park, where Ike announced his candidacy for President of the United States.
- The Abilene Cemetery, where Ike's parents, David and Ida, are buried.
- Mr. K's Farmhouse, formerly Lena's – Ike's favorite restaurant. Guests enjoyed a casual catered meal and learned what's in store for the next 75 years.

A keepsake photo book and map were created with primary source photos and historical content from the Eisenhower Presidential Library's archives. Guests particularly enjoyed hearing Mary Jean's personal stories at each location as she shared family memories. Donor feedback was so positive, we are considering offering Eisenhower Legacy Tours in the future.

IKE INSIGHT

IKEducation & CAPPASITY

Partnership in Creating Immersive Learning

When students come to visit us at the Eisenhower Presidential Library and Museum, we provide hands-on and engaging programs and activities. In March, when schools went virtual due to the pandemic, we searched for a new way to continue to provide students with an interactive, inquiry-based learning experience and found Cappasity 3D imaging.

The Cappasity 3D imaging solution provides students the ability to explore and investigate our historical artifacts without being in-person. Local photographer Kristy Kohman of True Blessings Studio provides a specific type of images of each artifact to Cappasity who then uses their software to provide us with an incredible new teaching tool!

Thanks to Cappasity, thousands of students continue to interact with our artifacts and other primary sources as they participate in virtual programs created by IKEducation. They can zoom-in on the artifact, rotate it around, and examine its details. For example, students can examine the pile of coins to the right to find clues that will lead them to learn more about life on the American home front during World War II. Do you know what they are? A closer examination shows that they are silver in color, show President Lincoln's silhouette on one side with the date 1943, and have the words "One Cent United States of America" on the other side.

As IKEducation adapts to virtual education and works towards launching a new online primary source library, Cappasity 3D imaging solution has given educators an opportunity to engage students in a completely new and exciting way!



Explore other artifacts in our Election Icon 3D gallery.



Students can now interact with artifacts in several 3D galleries. Being able to explore all sides of these steel pennies allows students a more engaging experience.

Thinking Thursdays

Hey, Teachers! Guess What Day it Is?

The world of education has been finding ways to adapt to the ever-changing challenges of this pandemic, and IKEducation has also adapted to serve the new needs of teachers and students. Because schools cannot currently send students on physical field trips, we began offering virtual learning options in the fall and have been able to still reach thousands of students.

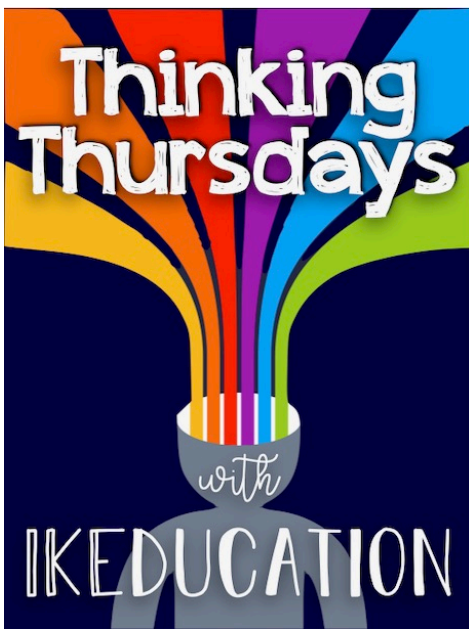
- Teachers can request IKEducation programs to be facilitated virtually at times that work best for them; and
- IKEducation is expanding our popular "Thinking Thursdays" programs to be live twice every Thursday, at 10:00 AM and 1:00 PM CST.

Teachers and parents can check out the program options, book custom programs, or register to attend a Thinking Thursday on the IKEducation pages of our website, www.EisenhowerFoundation.net. Classes or individuals can register at least 24 hours ahead of time to receive a link to join via Zoom,

which allows students to interact with the IKEducator. Or, learners

can watch via Facebook Live. Additionally, Thinking Thursday programs are recorded and added to our YouTube channel. Each program targets a specific grade range, but anyone is welcome to join in and learn!

Check out program options:

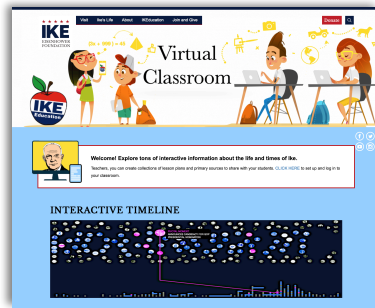


Support Our Cause

IKEducation Virtual Classroom

Since K-12 students cannot currently visit the Eisenhower Presidential Library campus in-person, we are working to bring Dwight D. Eisenhower's rich history to them via the IKEducation Virtual Classroom.

Phase Two of this project is currently under construction and will feature a primary source library that includes hundreds of documents and photos from the Presidential Library, as well as 3-D images of artifacts from IKEducation's teaching collection.



In designing the virtual classroom, we kept teachers and their students at the forefront by providing interactive features and options to individualize one's experience. Teachers can create their own "collections" of resources or pull from multiple lesson plans already created by experienced educators that meet national standards. Students can explore Ike's legacy — a legacy that shaped the world we live in today — through an interactive timeline, virtual tours, and lots of videos.

If you would like to make a contribution to the IKEducation Virtual Classroom, please visit our website or use the form below and check "IKEducation." We are beyond grateful for your support!

Upcoming Events

Due to the COVID-19 pandemic, all public events at the Eisenhower Presidential Library in Abilene, Kansas, will be virtual until further notice. Check our website for program and registration information.

IKEducation:

www.EisenhowerFoundation.net

IKEducators will present online programs on Thursdays at 10:00 am and 1:00 pm CT.

January 2021

14 *3 Branches of Government & Roles of the President*, Grades 4-6

21 *Becoming President*, Grades 4-6

28 *I is for Ike*, Grades K-2

February 2021

4 *Attic Artifacts: 101st Airborne*, Grades 8-12

11 *Women of Kansas*, Grades 6-8

18 *Dogs for Defense*, Grades 3-5

25 *Story Time: Rosie Revere, Engineer*, Grades K-2

Eisenhower Presidential Library:

www.EisenhowerLibrary.gov

See the public programs calendar on the Library website for complete program information and Ike's Book Club titles. Due to limited space, we highlight:

February 2021

9 *Evenings at Ease: Mamie's World* with Mary Jean Eisenhower

We Appreciate Your Support

Thank you for your support! To make a donation, simply send this form to: PO Box 295, Abilene, KS 67410. You can also make a contribution by calling our office at (785) 263-6771 or online at www.EisenhowerFoundation.net.

First & Last Name(s)

Email Address

Phone Number

Street Address

City

State & Zip

My gift is for: ☐ IKEducation

☐ Library Fund

☐ Friends Membership

☐ Unrestricted

Enclosed is my check, made payable to the *Eisenhower Foundation* **OR** please charge my:

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

In the Amount of: ☐ \$34 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ \$2,500 ☐ \$5,000 ☐ Other: _____

Name on Card

Card Number

Authorized Signature

Expiration Date

Security Code

Our Partners

Community Foundations Connect Donors to Our Cause

Every year, community foundations across the country provide support to the Eisenhower Foundation, typically in the form of donor-advised gifts. These non-profits act as vehicles within their communities, connecting donors to important causes. In addition, they are a valuable resource for other local non-profits and are generally leaders within the communities they serve.

Locally, the Community Foundation of Dickinson County (Abilene, KS), continues to be a key partner in helping the Eisenhower Foundation achieve our organizational goals. In addition to a number of donor-advised gifts, they also have provided support in the form of grants and their annual “Donate Dickinson County Day” giving event.

Regionally, there have been numerous community foundations, including the Greater Kansas City Community Foundation, Wichita Community Foundation, and Omaha Community Foundation that have provided donor-advised support to our organization.

Nationally, gifts have been received from community foundations from California to Florida, Ohio to Texas, and everywhere in between.

There are over 750 community foundations in every U.S. state. We thank them for their continued efforts to foster growth in their respective communities and for supporting organizations like the Eisenhower Foundation.



Ike's Mail Call

World War II Sacrifices on the Home Front

During World War II every aspect of American life was focused on winning the war, and everyone tried to do their part to support the Allied troops. Our IKEducation program, “Use it Up, Wear it Out, Make it Do, or Do Without!” explains the rationing programs that were a way of life for those on the home front. Donors provide replica ration books for the students and often share memories of sacrifices made to contribute to the success of the war effort.

“I used (ration books) as a child. As a war effort, I gave up all my metal toys.” - Illinois

“I remember flattening tin cans to recycle for the war effort. My mother saved all of the fat drippings from cooking meat, pouring it into a can. My sister and I would take the grease to the local store where it was placed on the scale and we were paid so many pennies per ounce or pound.” - Indiana

“Sugar, tires, coffee, gasoline rationed. I remember putting rubber canning jar rings over the front of my shoes to keep the soles from flapping. No new shoes or rubber for boots in winter.” - Minnesota

“I remember the ration books for sugar and gasoline and other necessities. We couldn't bake cookies very often.” - Colorado

“I was a girl when my family had a War Ration Book. As a member of the Victory Corps in Jr. High School, we sold War Stamps and Bonds to help the war effort. We were united in our efforts.” - Georgia

“My dad worked in a defense plant in Cincinnati throughout the war. And due to the gas shortage, rode a scooter to work every day in all kinds of weather. My mom had a Victory Garden and raised chickens for eggs.” - Ohio

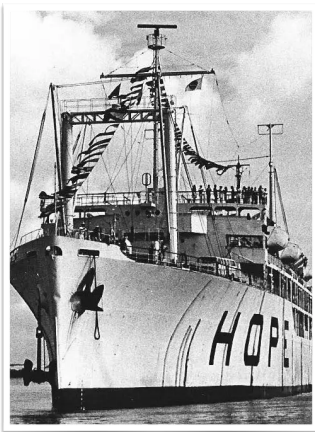
“My parents and grandparents used this type of ration book. My grandmother saved rations so my parents could have a small wedding cake in April, 1945.” - Wisconsin

“I was an elementary and high school student at that time. Girl Scouts collected grease, old metal, etc., and sold war stamps for the war effort. We owe our service men a debt of gratitude for our freedom!” - Texas

Presidential Library News

A Note from Library Director Dawn Hammatt

As we begin a new year, I must express my gratitude for the amazing support the Eisenhower Presidential Library receives from the Eisenhower Foundation. This past year has proven to be incredibly challenging, yet our outreach and focus on the Eisenhower legacy is stronger than ever. Looking back over 2020, the Eisenhower Presidential Library had a successful year. Thanks to the dedication and diligence of the Library staff and your support through the Eisenhower Foundation, we quickly moved our public programming to a virtual platform, created online exhibits, and added content to our website for increased engagement. In addition, the Library staff completed internal projects that will lead to better access to the holdings for researchers in the years to come.



President Eisenhower approved the refitting of a Navy hospital vessel into the SS HOPE, the world's first peacetime hospital ship.

Our exhibit celebrating the 19th Amendment Centennial was slated to open just as we closed our doors due to COVID. The curatorial team created a smaller exhibit online and continued to develop the in-person experience. Because of your support, this will be the featured exhibit in the temporary gallery as soon as we are able to once again welcome guests.

Another exciting development is a new acquisition from Project HOPE. The Eisenhower Foundation, through your generous donations, allowed us to acquire this unique artifact collection. Project HOPE is an international medical mission which began in 1958 with Ike's support. We have yet to fully process the exact contents, but we know this comprehensive collection covers more than 60 years of the organization's history and includes documents, photographs, motion pictures, and artifacts. It even includes the ship's bell and telegraph.

I am looking forward to 2021 and am grateful for the opportunity to share new adventures with you. We'll have a new exhibit and quite a robust public programming schedule. I certainly miss all of our visitors and am eager to once again open the doors for guests to experience the all-new exhibits and researchers to comb through the archives.

Thank you for your generosity and support of the Eisenhower legacy which makes all of this possible. All of us at the Eisenhower Presidential Library wish you a healthy and happy new year.

Did You Know?

Foundation Elects New Board Members

The Eisenhower Foundation's Board of Directors elected two new members in 2020. John R. Elmore, Kansas, and Jason Thomas, Georgia, were each elected to serve a three-year term.

Mr. Elmore is the retired Vice Chairman of US Bancorp. His experience in business, community and private banking, along with his extensive volunteerism with several nonprofit organizations, specifically in fundraising, made him an excellent fit for the board.



Jason Thomas

Mr. Thomas is a Senior Vice President at Bank of America and is actively involved in entrepreneurial ventures throughout the Southeast. He is an accomplished attorney and entrepreneur with broad experience ranging from advising a diverse, ultra-high net worth clientele on sophisticated tax planning and investment strategies to advising/participating in the creation and launch of technology/healthcare centric ventures. The skill sets of both these individuals will be valuable as the Board of Directors leads the organization into the next 75 years.

The election of these two directors also signified the final term for director Tony Orlando, who has served since 2011. During his tenure, the Board of Directors successfully completed the largest fundraising campaign in the Foundation's history which resulted in a comprehensive exhibit renovation of the Eisenhower Museum.



John R. Elmore



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