

2024 Sponsorship Opportunities



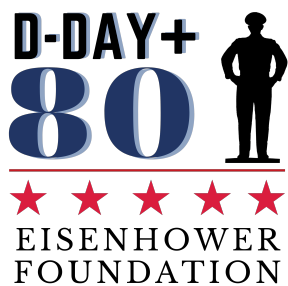
Cold War: Soviets, Spies, and Secrets

Museum Special Gallery — Opening Spring 2024 through Spring 2025
The Cold War dominated every facet of postwar 20th century Western life. Bomb shelters, air raid drills, and draft cards were as American as apple pie. Spies infiltrated the highest levels of government on both sides, while the superpowers stockpiled nuclear weapons. Would the United States and the Soviet Union be able to keep the cold war from getting hot? This exhibit originally curated by the Nixon Presidential Foundation will open in spring 2024.

Symphony at Sunset D-Day Commemoration Concert

Saturday, June 1, 2024 — 4:00-10:00 PM

The Eisenhower Presidential Library and Foundation are thrilled to host the 2024 Symphony at Sunset D-Day Commemoration Concert on Saturday, June 1. Attended by thousands of visitors from across Kansas, the event features music from the Salina Symphony and the Fort Riley 1st Infantry Division Band, as well as food vendors and educational activities.



D-Day +80 Years Commemoration

Thursday, June 6, 2024 — 9:00 AM-5:00 PM

The Eisenhower Foundation will mark the 80th anniversary of D-Day by participating in the global commemoration on June 6, 2024. We have set an ambitious goal of hosting the largest gathering of World WarII veterans in the United States on the grounds of the Eisenhower Presidential Library campus in Abilene. This fitting location will unite these heroes at the place where General Eisenhower's legacy endures today.

Eisenhower Legacy Gala

Saturday, October 12, 2024 — 5:00-10:00 PM

The Eisenhower Foundation is honored to announce the 2024 Legacy Gala. The Eisenhower Foundation's signature event that honors the life of General and President Eisenhower, the Legacy Gala is an invitation-only evening limited to 150 people. Held each October in the Eisenhower Presidential Library Courtyard, guests include members of the Eisenhower family, community and political leaders, and our most loyal donors from across the nation.



2024 Eisenhower Library & Foundation Sponsors

Community Foundation of Dickinson County
Presenting Sponsor, Symphony at Sunset D-Day Commemoration Concert

More to be added soon!

Sponsorships for the events and exhibits listed on the reverse are available at two giving levels, described below.

FIVE-STAR PRESENTING SPONSOR

\$5,000-\$10,000 Per Event/Exhibit

Benefits:

- Name and/or logo on event/exhibit programs
- Name and/or logo displayed on event/exhibit banners
- Special recognition during event/exhibit
- For sponsored event, reserved seats for 8 guests at event
- For sponsored exhibit, recognition in special exhibit gallery in the Eisenhower Presidential Museum and personal viewing of the exhibit for 8 guests
- Promotion via Foundation social media channels
- Listing on Eisenhower Foundation website

**Five Star
Presenting Sponsor**



STARS & STRIPES SPONSOR

\$2,000-\$4,999 Per Event/Exhibit

Benefits:

- Name and/or logo on event/exhibit programs
- Name and/or logo displayed on event/exhibit banners
- Special recognition during event/program
- For sponsored event, reserved seats for 4 guests at event
- For sponsored exhibit, recognition in special exhibit gallery in the Eisenhower Presidential Museum and personal viewing of the exhibit for 4 guests
- Promotion via Eisenhower Foundation social media channels
- Listing on Eisenhower Foundation website



Sponsorship opportunities are available through February 1, 2024.